



Fixing The 6 Big Money Leaks in Your Business

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	Leak	Fix	Result
1.	No Capture of Contact Information	Ask for email / address at point of contact /enquiry.	*More Money *Happier Clients *Business Growth
2.	No Follow Up On Leads	Follow up with call, email, letter until they buy or flitter away	*More Money *Happier Clients *Business Growth
3.	No Follow Up On Those who Enquired But Didn't Buy	Follow up with those who attended a webinar or consultation, but didn't then buy	*More Money *Happier Clients *Business Growth
4.	No Instant Follow Up With New Customers	Send instant welcome, thank you message/gift via email or direct mail	*More Money *Happier Clients *Business Growth
5.	No Reactivation of Lost Customers	Send sequential email/mail/phone communications with unique offer	*More Money *Happier Clients *Business Growth
6.	No Referral System or No Follow Up on Referrals	Create referral system/process. Relentless follow up	*More Money *Happier Clients *Business Growth

FIND OUT about a "6 Big Money Leaks Consultation" for your business that'll help you make more money, give you happier clients and accelerate your business growth, here --

[6 big money leaks Application](#)