

The Q's

**Personal Coaching and Business
Consulting Questions That'll Will Set
Your Mind Alight, Your Business on
Fire And Have You Live With Aliveness
and Unbridled Self-Confidence**

**Hybrid Coaching/Communications/Consulting
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Ask the right question at the right time and you'll open up incredible opportunities for growth, change, expansion.

In other words...

You'll enjoy a better life.

And yet, no matter what we do and how we conduct our everyday activities, unless we're totally aware in each moment - aware of our senses, aware of our surroundings, aware of what we're concentrating on in the moment - unless we're aware of it all, even the most helpful of questions will be of little to zero use.

Because... we won't be in a position to use them or hear them.

Let me put that into a contextual framework to demonstrate this:

You're looking to grow your Transformational based business and you've stockpiled up numerous marketing ideas, courses and business strategies to grow it.

You've had numerous conflicting and differing opinions and thoughts and you're still somewhat indecisive in how to move forward with the ideas you have.

Now unless you're aware and that you acknowledge that to yourself in the moment – *oh, look, I'm somewhat lost and need to find a way to have me think through this in a logical and systematic way* – unless you're consciously aware of the situation you're in, you wouldn't be in the right mind to ask yourself the question to help you out of the pickle.

The solution:

Have someone in your team or someone you hire to ask you the questions you see below because that's the best way to ensure that the questions will not only have impact, but when rotated and repeated often enough, your ability ask helpful, incisive, penetrating questions will become second nature to you - you can call on them immediately and instantly when you find yourself in a problem or when a situation needs handling.

And... you never know exactly *when* you'll need a powerful question to come to your rescue.

So let's get into the questions that can make a demonstrable difference to you and your business

And please remember – these questions aren't definitive or aren't the only questions available.

I've used many of them, on myself, and when in conversation with my clients. I've seen some used elsewhere. I've seen some in particular books. Many I've not seen anywhere else. I created them.

Just like attending a banquet, you can choose what tantalises your palette, you can choose how you want to mix and match them. The choice is yours.

And whilst you're going through these questions, **keep this idea in mind** – *your current thinking and the current questions you ask yourself (and also, the resulting answers and what you chose to do about them) has got you to where you currently are.*

Different thinking and asking a different set of questions (*and thinking is nothing more and nothing less than the asking and answering of questions*) will produce different openings, different possibilities and different outcomes for you.

The Q's

YOUR MIND

How do I want to use my mind to support me in this specific project or task?

What limitation have I put on me that I think is real and unmovable?

Why did I choose that thought that has me in this situation?

What other thought can I choose?

Who said I have to think that particular way?

What of my thinking has caused the problem here?

What thinking do I need to have to fix this problem?

Where is it that I am my thoughts?

What thought can I have that will have my mind be free of restriction and limitation?

Where did I learn to be in fear?

What am I scared of?

How did I learn that and what am I thinking on a daily basis to have that be real?

What thoughts have I believed that has created my (*false*) identity?

Who did I listen to and believed, without ever investigating the truth of their comments?

What didn't I challenge, that I should have?

What mistruth or assumption do I want to challenge in this very moment?

What story have I believed when it comes to what others have said of me?

Who would you be without that thought or belief?

YOUR BUSINESS

What do I stand for in the marketplace?

Why specifically is this business *important* to me?

Why have I not made my business the best version of it in the world that it can be?

In what ways can I make my business the best version of it that it can be in the world?

What am I unwilling to do, or am not doing, that stops business from flowing?

What business practices do I need to dump?

Who or what am I tolerating that's causing business to suffer?

What do I know I don't know about making my business more successful?

Who has stopped my business from flourishing? How have they done that?

What business stories have I listened to that have scared me into inaction?

Who has a successful business in my marketplace, and what stops me from doing the same?

YOUR CLIENTS

What experience can I give my client that hasn't been thought of yet, by anyone?

What stops me from creating more of the same type of clients I already have?

Why aren't more of my clients referring me to their friends and associates?

What can I do that'll have my client, be a client for life?

Who exactly IS my client?

Where do I go to find my ideal client?

What is my client astonishment philosophy?

What do I tolerate from clients that are bad for my business?

What businesses treat their clients like royalty, and how can I create a similar version of that?

What would my clients say about me if they sat around a coffee table and spilt the beans to each other?

What differentiating factors have I established for me and my business that has my clients choosing me rather than all others in the marketplace?

What is the lifetime value of my clients to me?

What kind of life do I want to live that's in direct proportion to the way I serve my clients?

How many clients do I want?

SUCCESS

What does success look like and feel like to me?

How do I feel about my current level of success?

What will life be like if I don't reach my level of required success?

Who else depends on my success?

Why aren't I already as successful as I want to be?

Where have I secretly closed down my successful ambitions and aspirations?

What scares me about wanting success?

What thoughts do I have that I believe hinders my success?

What if I could reach a 2 year goal in 3-5 months, would I be committed to make it happen?

What for me would be the most outrageous successful thing I could accomplish?

By when do I want that to happen?

YOU

What sets my mind alight?

What gives me energy? / What drains me of energy? (people, places, habits, thoughts, behaviours)

What if I lived without what people said or thought about me, how would I show up in the world?

What stops me from being the full creative, adventurous version of myself that I know exists?

What one or two things do I do incredibly well?

What gives me confidence?

What takes away my confidence?

What is confidence?

What would I do if I were unstoppable? (Free of any mental thoughts that stopped me performing)

Who would I be if I weren't me? Why?

Who took my spirit and confidence away?

How did they do that?

What have I let continue that has me not playing fully and completely out in my work and in my relationships?

What am I ashamed of?

What drives me?

What would life look like if I were free of my monkey chatterbox mind?

What do I want to be committed to achieving?

What do I want to create, given what I'm currently up to in life and business?

What if my default way was to be fearless, outrageous and audaciously self-expressive in my business and personal life? (*HINT: This IS your default way, you've just got yourself onto a different pathway, which we mostly all do, until we find our way back*)

Used in the right way, said in the right tone, put inside the right context, Questions are powerful tools that'll help you focus in to solve your problems, put out fires, create the kind of successful business and life you want.

A SUGGESTION:

Go back over the question bank and pull out the ones that have hit you between the eyes, ones that have made you do a double take.

If none of that happened for you, go back over them anyway because there'll be at least ONE question that'll prove to be incredibly valuable – either to you personally, or to a client of yours or a prospective client... or, to someone in your personal life.

And So... What Now?

If you found the content in this publication has set something alight inside you (even if it was just a little spark) where you now want to dig deeper into how to

specifically use these questions to help you create whatever success you want to create...

...then...I suggest you take me up on my invitation you read about on my website that had you download this publication. The invitation was to do with a conversation about creating more money for you through your business and services.

If you choose to take me up on my no strings conversation, here's what you need to do next:

- 1. Send an email to me at the following:** raja.hireker@gmail.com
- 2. In the subject line, put 'MONEY CONVERSATION'**
- 3. Tell Me What Your Money Goal is all About;** *(how much, what you want to do with it, why you want it, what service do you provide to the marketplace)*
- 4. Give me your preferred day and time for us to speak.** *(Monday, Thurs or Friday, between 10.00am - 2.00pm)*

IMPORTANT

And please, before choosing to get in touch, please take note of my Mission and Purpose when it comes to the work I do and who I do it for, because knowing about it and believing in it, will tell us both that we're going to have an incredible conversation about helping you and Transformation based business to thrive and prosper.

My Mission and Purpose is to help you, your enterprise and those who work with you to be revitalised Engines of Change and Prosperity to your specific market place.

If my purpose and mission fits with how *you* want to engage and be in the world through your business, then please send me your email.

Thank you.





I've helped clients in various industries with specific thinking strategies, communication strategies, coaching and business growth ideas so they can grow their profits, their businesses, their minds. Combining the best ideas and strategies from many disciplines, I'm able to create a customised series of programs and communications individually for each client. Whether you want to create additional income, enhance and solidify your mission and purpose, create communication and marketing strategies, develop your mind set and skills, then it's possible I can help you. You can if you choose to, read what my other clients have to say, you can read about the results they've achieved and what kind of experience they've had with me. You can do that by clicking any of the links below. However, I think the best way for you to experience how my work can directly help you is by having a straight forward conversation about it. You can start that process by sending an email to: raja.hireker@gmail.com

<http://rajahireker.com/hybridnewsletter.pdf>

<http://rajahireker.com/add100k.pdf>

Why does this specific brand of thinking, communication and coaching appeal to a specific type of Entrepreneur, Professional or Business Person?

Many come for their own reasons. Here are a few of them

- They come to me because they want their brains engaged in adult, intelligent conversations to help solve their most pressing marketing and business problems
- They come to me to help them become fluid thinkers, fluid writers, fluid business owners and entrepreneurs.
- They come to me because they want zero BS and zero Disneyland fairy dust type thinking
- They come to me because they want fresh effective marketing ideas and sales writing that helps them retain more clients, makes them more sales to new and existing customers.
- They come to me for practical, useful, more effective and more productive solutions when it comes to marketing and selling their products and services.
- They come to me because they want help to raise their inner standards, to help raise their business activities and personal behaviours which are needed to make it all that happen for them.

- They come to me because they want help unravelling inner knots of confusion and to set in place a set of new, clean, clear thinking frameworks and strategies.
- They come to me (though they may not know it at the time) for not buying into their inappropriate limited thinking, beliefs, assumptions, labels and stories and instead... want me to help give them fresh, new, challenging ways to think and *be* in their world.
- They come to me for true engaged listening and a place for them to be free by interacting with pure self-expression and unchained language
- They come to me because they want help to have the fire, spirit and energy inside them turned up so they can once again be fearless, outrageous and audaciously self-expressive in their business activities.
- They come to me for eradicating and annihilating sloppy mismanaged thinking that's been troubling them for years and years.
- They come to me because they can fully express who they are and then, have that be a catalyst for them creating extraordinary results in their world.
- They come to me to help them be whole and complete again so they can produce the results they want to produce in the world.

Raja has been helping me for the last 2 years, and hopefully that's going to continue for many years to come. His help and assistance has been invaluable to me. I can honestly say that in our time together so far, I have had my mind impacted, expanded, reinvented. His business, communication, marketing & coaching insights (all brought to life through his ideas, concepts and strategies which he's able to formulate almost without thinking) has brought tangible benefits to me, financially, and, by increasing my own ability to think through problems and see opportunities with real clarity and purpose. He always has my best intentions at heart, always looking to see how he can help, how he can contribute, how he can serve me and my ambitions. For me, he's a brilliant strategic business mind, a marketing force, an extraordinary Mentor and Coach. He's a genuinely caring human being. Would I recommend Raja to help you and your business to grow and prosper? Absolutely. 100%. **Sheila Rantor – Executive & Business Coach**

"Raja, your writing (which is to say your heart and your soul when expressed) is so heartbreakingly powerful that I am beyond describing it anymore. You are a coaches coach, a writer's writer **"Steve Chandler - International Best Selling Author (*Story of YOU and Fearless, amongst others*) and World Class Coach and Corporate Trainer (www.SteveChandler.com)**

“Raja, a million Thank you’s... I love it! You have written it so beautifully and with such sincerity. You have captured everything from my mind and heart. I am still digesting it and once I meet up with my web designer I will let you know how it is all coming along. You will be informed of my next move. Thank you for all your help Raja, *This* was worth waiting for!
Lily Trainor – Training and Coaching Specialist.

I am literally amazed at the creative head of Raja. As a professional Leadership Consultant, I thought I knew how to purposefully communicate ideas and innovation to potential clients. Raja took my expression to a whole new and inspiring level. His ideas are brilliant. I only have one warning. If you are afraid of growing your business and having the clients of your dreams you best side-step using him. Otherwise, you can be prepared to exponentially increasing your business and stare into the faces of your dream clients. This man is for real." **Stephen McGhee Leadership Consultant - <http://www.mcgheeleadership.com/>**

Raja really is the Deepak Chopra of copywriting, coaching and direct marketing. Thanks a lot for your insights and your teaching. **Caroline Eddins - Copywriting workshop delegate-Heathrow, London.**

"It's very rare that I give a testimonial but with Raja Hireker it's a totally different ball game and that's because of his advice, support, marketing knowhow and help. He has helped play a major part in 2 major business ventures where one has generated well in excess of £1million per year and the other in excess of £100k and rising. Whether it's working on the strategy, the Headlines, sales letters, constructing a webinar, email campaigns, in fact any type of marketing you need to bring the results in, then Raja is the man I recommend. There's also tremendous value you'll gain when sitting or speaking with him as whatever marketing or business problems or thoughts you have rolling around your head, he has a way to put it into simple terms and gives you incredibly practical answers and intelligent solutions to solve what needs to be solved. He is a massive asset to any business especially as a mentor and consultant and will make you feel that you are the only business he works with, which is a very unique talent. I honestly think you'll love working with him because of what he can do for you and who he is as a person." -- **Neil Murphy -- Serial Entrepreneur**

"Thank you for your inspiring words and for all the wonderful guidance in this presentation. I have gone over your notes for each slide all day and know where I want to go with it. I am glad I shared about this presentation with you, and that you encouraged me to keep on singing my song of passion and purpose. The conversation that we had last week made me realize that if passion and purpose is my song, I need to share it in every presentation that I do, in one way or another. I am honored to be learning from you Raja." **Nancy Salmeron - Business & Inspiration Coach**

"Raja has written all my sales letters and has had a good hand in all the email copy and strategy. His ideas are exceptional and his timeliness in creating the finished output is extremely high. Also, my consulting brainstorm sessions with him always generates high value ideas. His work has helped me bank tens of thousands of pounds and continues to do so"

S. Anwar - Provider of Educational products and services to Professionals financial, IT, energy and banking sectors.

"My experiences with Raja have been nothing but inspiring and refreshing. My conversations with him have allowed me to think clearly and determine what my next steps are, not just in business but in life too. I always seem to have an empowering experience after speaking with Raja and it energises me to create a much happier life and business that runs smoothly and that people are happy to work for. His communication skills are so effective and they've helped create a bond and happy relationship with my own clients. Raja is kind, sincere, effective and simply amazing at what he does. I wholeheartedly recommend his passionate service to anyone, in business or not." **Lewis Martin – Leader and Industrial Chemicals Business Owner**

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If you've picked up this publication without signing up for it on my website, I suggest you get your own copy and enter your details because along with the publication, every few days you'll receive an email from me where I'll get into deep detail about specific coaching and consulting ideas, strategies and stories that'll set your mind alight and your possibility antennae flickering like mad. If creating a quality business and a life worth living is a committed goal of yours, you'll not want to miss what comes into your inbox. And I promise you, if I dull your brains or if I don't create anything that has you purring and murmuring to yourself, just let me know and I'll vanish from our life like a shadow in the night. Deal? [Sign Up Here!](#)

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